



**COUNTY OF SAN LUIS OBISPO
BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Administrative Office	(2) MEETING DATE 3/2/2021	(3) CONTACT/PHONE Guy Savage 805/781-5011	
(4) SUBJECT Request to approve a budget adjustment in the amount of \$230,000 from the General Fund COVID-19 Designation to Fund Center 104 (Administrative Office) to be used for COVID-19 economic development related activities, by 4/5 vote. All Districts.			
(5) RECOMMENDED ACTION It is recommended that the Board approve a budget adjustment in the amount of \$230,000 from the General Fund COVID-19 Designation to Fund Center 104 (Administrative Office) to be used for COVID-19 economic development related activities, by 4/5 vote.			
(6) FUNDING SOURCE(S) N/A	(7) CURRENT YEAR FINANCIAL IMPACT \$230,000.00	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? No
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. _____) <input type="checkbox"/> Board Business (Time Est. _____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input checked="" type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: 2021155 <input checked="" type="checkbox"/> 4/5th's Vote Required <input type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A Date: January 5, 2021	
(17) ADMINISTRATIVE OFFICE REVIEW This item was developed by the Administrative Office.			
(18) SUPERVISOR DISTRICT(S) All Districts			



COUNTY OF SAN LUIS OBISPO

TO: Board of Supervisors

FROM: Administrative Office / Guy Savage

DATE: March 2, 2021

SUBJECT: Request to approve a budget adjustment in the amount of \$230,000 from the General Fund COVID-19 Designation to Fund Center 104 (Administrative Office) to be used for COVID-19 economic development related activities, by 4/5 vote. All Districts.

RECOMMENDATION

It is recommended that the Board approve a budget adjustment in the amount of \$230,000 from the General Fund COVID-19 Designation to Fund Center 104 (Administrative Office) to be used for COVID-19 economic development related activities, by 4/5 vote.

DISCUSSION

On January 5, 2021, your Board held a discussion about COVID-19 and economic development activities in San Luis Obispo County. During that meeting, an ad-hoc subcommittee of Supervisors Peschong and Ortiz-Legg was formed to further discussion related to COVID-19 economic recovery. The subcommittee, with support from staff of the Administrative and Auditor-Controller-Treasurer-Tax Collector-Public Administrator offices, met and discussed various opportunities to provide resources to local businesses and to generally mitigate the harmful impacts of the COVID-19 pandemic.

The subcommittee developed and agreed to a five-pronged approach in its deliberations. The approach includes:

1. Revamp and update the Central Coast Economic Relief Resources pages of the RecoverSLO website (www.recoverslo.org/en/covid19.aspx): using existing staff resources.
2. Pursue media spots and a contract for ReadySLO and RecoverSLO content, advertising, and marketing: \$100,000.
3. Micro grant program for small businesses: \$50,000.
4. Support to SLO County Educational Support Services (young childcare centers): \$55,000.
5. Provide support to 211 or others in general support of small business and resident recovery: \$25,000.

Of the funds to be spent for media spots and a contract for ReadySLO/RecoverSLO, \$95,000 is being set aside for media purchases (TV, radio, social media, and so on) and the remaining \$5,000 will be used for a marketing, advertising, and content development contract with Kristen Mehl.

The micro grant program will be administered by the SLO County Workforce Development Board (WDB). The WDB previously ran a grant program similar in size and has agreed it can run this program with existing resources.

The young childcare centers support will focus on:

- Program needs - materials and supplies due to higher demand as children cannot share as many communal items, literacy efforts, outdoor activities/equipment as we are spending more time outside to slow the spread of COVID-19, new furnishing for programs who could use a facelift.
- Child needs - as a program serving a significant portion of low-income families, supply children with the following - developmentally appropriate activities for child home environments, literacy efforts in the home, winter clothing and shoes as many children need such items.
- Family needs - support families with supplying them with food, clothing, rent or utility assistance, technology devices (iPads, hotspots, Chromebooks), gas cards, and medical bills.

Locations may include, but not be limited to:

- Atascadero Early Learning Center
- Bauer Early Learning Center
- Georgia Brown Early Learning Center
- Grover Beach Early Learning Center
- Nipomo Early Learning Center
- Oceano Early Learning Center
- Pifer Early Learning Center
- San Miguel Early Learning Center

FINANCIAL CONSIDERATIONS

A total of \$230,000 would be taken from the COVID-19 Designation in the General Fund and moved to Fund Center 104 (Administrative Office) to cover the costs of the subcommittee's plan. After the transfer of funds, the COVID-19 Designation would have approximately \$7,051,764 remaining, which is anticipated to be used to balance the FY 2021-22 budget.

OTHER AGENCY INVOLVEMENT

The Administrative and Auditor-Controller-Treasurer-Tax Collector-Public Administrator offices have worked with the Board of Supervisors' ad-hoc subcommittee. Both offices will continue to provide support, using existing resources, through the execution of the plan. The WDB, a division of the County Social Services Department, has participated in discussions regarding a micro grant program and has agreed to support it.

RESULTS

The COVID-19 pandemic has negatively impacted the lives of all residents in San Luis Obispo County. Providing resources to residents via RecoverSLO and ReadySLO, offering micro grants to small businesses in our community, and providing support to our youngest residents and their families, will directly aid our community's recovery from the impacts of the pandemic.